Part	sub/obj	Marks	Question	Answer Option 1	Answer Option 2	Answer Option 3	Answer Option 4	Correct Answer(A/B/C/D)	CO	Bloom's Taxonomy Level
A	obj	1	What is the Supply chain process that links suppliers to manufacturers?	Upstream	Internal	Extended	Downstream	A	CO1	L3
A	obj	1	Strategic sourcing is a function of _____	Marketing management	Human Resource Management	Supply chain Management	Technology Management	C	CO1	L2
A	obj	1	1.Every product has its own supply chain, though certain suppliers are linked to multiple products.2.Each link in a supply chain does not add time, cost, and customer service.	Both are True	1 True and 2 False	Both are False	1 False and 2 True	B	CO1	L4
A	obj	1	A function that links all the activities that is associated with flow of goods from the raw materials to end customers and involves fund and information flow is termed as _____.	Operations management	Supply Chain management.	Distribution management.	Transportation and logistics.	B	CO1	L3
A	obj	1	Amul's strategy of linking farmers to local cooperative milk collection societies is an example of _____.	Upstream supply chain	. Internal supply chain	Downstream supply chain	Extended supply chain	A	CO1	L2
A	obj	1	Reverse logistics is an activity that ensures _____.	. Productivity	Quick response	Reuse and recycling of products	Quality standards	C	CO1	L5
A	obj	1	Customer surplus is _____.	Customer dissatisfaction.	Benefit / Cost.	Cost of flow of products	Customer value – supply chain cost.	D	CO1	L5
A	obj	1	Agile supply chain model is an example of _____.	Efficient supply chain	Static supply chain	Responsive supply chain	Continuous supply chain	C	CO1	L1
A	obj	1	Resource availability and allocation that affects the supply chain of a construction industry is an indicator of _____ factor.	Economic	Regulatory	Social	Technological	A	CO1	L1
A	obj	1	1.Supply chain process interact with the business environment and the confidence that the process would work during crisis is the key to bring in change. 2.Detailing at individual product levels does not help to think of customer satisfaction and the related cost at individual customer level.	Both are True	1 True and 2 False	Both are False	1 False and 2 True	B	CO1	L2
A	obj	1	Customer satisfaction in relation to price paid is termed as _____.	Customer value	Supply chain surplus	Benefit	Cost	A	CO1	L3
A	obj	1	Empowered employees and incorporating suggestions from supplier to customer into process result in cost reduction and quality improvement is due to which of the V4L supply chain processes of Toyota.	Velocity	Engagement	Learning	Variety	C	CO1	L2
A	obj	1	Which of these is not a customer and market force that accelerates the supply function?	Power shift to customers	Environmental friendly customers	Reduced manufacturing cycle time	Demand for value in products	C	CO1	L2
A	obj	1	Machine non-availability is a likely disruption which can cause _____.	Process uncertainty	Supply uncertainty	Demand uncertainty	Supply chain flexibility	A	CO1	L4
A	obj	1	Which of these is a logistical driver in supply chain?	Information	Sourcing	Pricing	Transportation	D	CO1	L2
A	obj	1	A supply chain is a sequence of firms that perform activities required to _____.	find products that are similar	facilitate wholesalers inventory selections	source raw materials, create goods and deliver them to consumers	support the acquisition of raw materials	D	CO1	L2

A	obj	1	Third Party logistics distribution centers of Starbucks is an example for which of the following?	Forward integration	Backward integration	Horizontal integration	Digital integration	**D**	CO1	L2
A	obj	1	Amul, selling its products on Amazon. com is a process that is associated with which of the following?	Plan	Source	Deliver.	Make.	**C**	CO1	L1
A	obj	1	If a marketer has the supply chain goal as high utilization of assets, what should be his supply chain model?	Agile	Efficiency oriented	Responsive	Custom configured supply chain	B	CO1	L1
A	obj	1	Which of the following is true for supply chain management?	The physical material moves in the direction of the end of chain	Flow of cash backwards through the chain	Exchange of information moves in both the direction	All of the above	D	CO2	L2
A	obj	1	EOQ Model is used for	Logistics	Inventory	Transportation	Marketing	B	CO2	L3
A	obj	1	Keeping stock updated in the warehouse is the the function of.....	Supply chain manageme	Retail Management	Sales management	None of these	A	CO2	L2
A	obj	1	If a customer return the product if it is not matching with ordered one then picking up of the product is part of.	Supply chain manageme	Retail Management	Sales management	None of these	A	CO2	L3
A	obj	1	Well-designed SCM always go along with the organisations.....	Production	Objectives	Marketing	Finance	B	CO2	L3
A	obj	1	In production process SCM have to follow the.....	Production quality control	Product design	Product method	None of these	A	CO2	L3
A	obj	1	A _____ encompasses all activities associated with the flow and transformation of goods from the raw material stage, through to the end user, as well as the associated information flows.	production line	supply chain	marketing channel	warehouse	B	CO2	L3
A	obj	1	Cooperative supply chain relationships developed to enhance the overall business performance of both parties is a definition of:	Third-party logistics	Supply chain collaboration	Dovetailing	Relationship marketing	B	CO2	L3
A	obj	1	Efficiency is defined by	Actual output divided by design capacity	Capacity divided by utilization.	Effective capacity divided by actual output.	Actual output divided by effective capacity.	D	CO3	L3, L4
A	obj	1	Selecting suppliers and purchasing items is called ____?	Negotiation	Procurement	Contracting	Selection	B	CO2	L2
A	obj	1	……..is a part of development of facility structures.	Transportation	Warehousing	Sorting	Logistics	B	CO2	L2
A	obj	1	……..refers to supply chain practices that strive to reduce energy and environmental footprints in terms of freight distribution.	Inbound Logistics	Green Logistics	Outbound Logistics	SCM	B	CO2	L2
A	obj	1	The purpose of …….is to arrive at a realistic projection of demand patters across different market and for different product lines.	Demand forecasting	Speculation	Logistics	Supply chain management	A	CO2	L1
A	obj	1	The ……component is long range general movement in periodic sales over sufficient long period of time.	Demand	Sales	Price	Trend	D	CO2	L2
A	obj	1	……..occurs when a company retains another business to perform some of its work activities.	Outsourcing	KPO	3PL	4PL	A	CO2	L3
A	obj	1	The goal of logistics is	to achieve a target level of customer service at lowest possible cost	to achieve targeted level of customer service.	increase in the market share.	All of the above.	**D**	CO2	L3
A	obj	1	Master planning deals with	customer interface.	marketing interface.	supplier interface.	manufacturing	C	CO2	L3
A	obj	1	The delivery of a damaged product has	An increase in its value.	A decrease in its value.	No change in its value.	Better demand.	B	CO2	L3
A	obj	1	Unreliability of vendors leads to	Production uncertainty.	Process uncertainty.	Demand uncertainty.	Supply uncertainty.	D	CO2	L2

A	obj	1	The upstream supply chain is:	exclusively inside an organization.	involved with procurement of material from suppliers.	the distribution of products or delivery of services to customers.	both the first and third answer	B	CO2	L2
A	obj	1	The downstream supply chain is:	exclusively inside an organization.	the distribution of products or delivery of services to customers.	involved with procurement of material from	None of these	B	CO2	L2